

# University of Pretoria Yearbook 2022

## Competitiveness and economic development 820 (GIB 820)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Gordon Institute of Business Science</a> |
| <b>Module credits</b>         | 24.00  |
| <b>NQF Level</b>              | 09   |
| <b>Prerequisites</b>          | No prerequisites.                                    |
| <b>Contact time</b>           | 56 contact hours per 3 week cycle                    |
| <b>Language of tuition</b>    | Module is presented in English                       |
| <b>Department</b>             | Gordon Institute of Business Science                 |
| <b>Period of presentation</b> | Semester 2   |

### Module content

Designed to address the determinants of competitiveness from a bottom-up, micro-economic perspective, this module examines the relationships that exist between economic policy, cluster development, industry structure, firm competitiveness and wealth creation.

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